

### If You Can't See It, You Can't Secure It.

Most organizations manage risk based on what they know. CTEM shows you what you don't know—and that's where the real threats live. Your attack surface isn't static, and it isn't all in your control. This checklist helps uncover whether your current visibility is actually protecting you, or just giving you a false sense of security.

### Are You Seeing the Full Picture of Your Threat Exposure?

Check all that apply. If you're skipping boxes, you're probably skipping risk.

- ☐ **You have a real-time view of your full attack surface.**  
That means internal, external, cloud, SaaS, shadow IT, forgotten domains... all of it.
- ☐ **You know which assets are internet-facing—and why.**  
If you don't know what's public, you don't know what's vulnerable.
- ☐ **You have visibility into third-party integrations and inherited risk.**  
Vendors and APIs expand your surface fast. CTEM makes that visible before it becomes exploitable.
- ☐ **You track changes to your environment that could introduce new risk.**  
New apps, misconfigurations, expansion into new geos—risk doesn't just arrive, it evolves.
- ☐ **You understand how an attacker would prioritize your environment.**  
CTEM isn't about theory—it's about seeing what looks valuable to an attacker from the outside in.
- ☐ **You get regular reporting on exposure—not just alerts.**  
Point-in-time scanning is a start. But risk is a moving target. You need a pulse, not a snapshot.
- ☐ **You've correlated vulnerabilities with actual business impact.**  
Which assets, if compromised, would really hurt? Without that context, patching becomes guesswork.
- ☐ **You've had a breach, scare, or incident tied to an unknown or misclassified asset.**  
If it's happened, you already know why CTEM matters.

#### What This Means

If you checked fewer than five boxes, your risk model might be missing key inputs. CTEM isn't about panic—it's about clarity. It gives you the visibility you thought you had, the context you didn't know you needed, and the power to act before someone else does.

You can't reduce risk if you don't know where it starts.

**We'll help you see it—clearly.**

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