

## Turning Intelligence Into Action Starts with the Right Foundation

Threat intelligence does not begin with feeds or reports. It begins with knowing how you will use them. The organizations that gain real value from threat intelligence are not the ones with overloaded dashboards. They are the ones who know what to track, who is responsible, and how intelligence supports real decisions.

### Can You Turn Threat Intel into a Real Advantage?

Check all that apply. These are signs of true readiness, not background noise.

- ☐ **Someone on your team is responsible for threat intelligence.**  
Not “whoever has time.” There’s a name, a calendar, and a clear role.
- ☐ **You know which domains, accounts, and assets matter most.**  
The more you know your environment, the better you can direct monitoring where it counts.
- ☐ **You’ve dealt with credential leaks, phishing, or account compromise in the past.**  
If it’s already happened, you know why early detection would’ve made a difference.
- ☐ **You’ve got more threat data than time to analyze it.**  
You’re not alone. That’s usually the first sign you’re ready for something curated, not just collected.
- ☐ **You understand the difference between raw feeds and real intelligence.**  
Data is easy. Context is everything.
- ☐ **You know what you’d do with a credible alert.**  
Reset an account? Escalate to the SOC? If your team knows how to move, you’re ready.
- ☐ **Your current monitoring tools do not show what is forming outside your environment.**  
If you only see what is already inside the firewall, you are reacting instead of anticipating.
- ☐ **You have outgrown basic monitoring but cannot justify a full-time intelligence team.**  
That is where managed threat intelligence fits best, offering deep insight without the internal overhead.

#### What This Means

If you checked most of these, threat intelligence can start making a real impact. If you did not, this checklist just gave you the roadmap. ATS offers managed threat intelligence services that meet you where you are and scale with your needs as they grow.

Better visibility starts with better questions.

**Let’s answer them together.**

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